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FOR IMMEDIATE RELEASE:  
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### **WAG! Wilderness Walk to Benefit Capital Area Humane Society**

Columbus, OH -- The Capital Area Humane Society invites Central Ohio families and their canine companions to participate in the first-ever WAG! Wilderness Walk, taking place on Saturday, August 25, from 8 a.m. – 10 a.m. at the Prairie Oaks Metro Park, Darby Bend Lakes area in Hilliard.

Participants will enjoy an approximately three mile walk through one of Columbus' newest and prettiest pet-friendly trails, now open at Prairie Oaks Metro Park.

"In addition to being outside and enjoying some exercise, your entire family, including Fido, will get to sniff out some surprise goodies," Abby Rosenberger, Director of Development and Marketing for the Humane Society said. "And, there's cool dog-related items in it for each of our four-legged participants!"

Metro Park Rangers will be on hand to offer tips on trail walking with your pet and information about all of Franklin County Metro Parks' pet-friendly trails. All proceeds benefit our furry friends at the Capital Area Humane Society.

Registration fee is \$20/per dog. Family members (of the two-legged type) are free! Participants can log on to [www.WAGFEST.com](http://www.WAGFEST.com) or [www.caahs-pets.org](http://www.caahs-pets.org) to register online. Registration is limited to 200 dogs.

The WAG! Wilderness Walk is the kick off event for WAG!, a dog-friendly festival to be held from 10 a.m. – 6 p.m. at Prairie Oaks Metro Park on Saturday, August 25. Other activities that day include:

- Educational programs, special guests, and attractions at the **Take a Bow-Wow Stage!**
- Doggie competitions including "My Dog's the Best", "My Four-Legged Twin Look Alike Contest", and "From WAGS to Riches Costume and Trick Contest".
- Exhibits of products and services from pet retailers, veterinarians, doggie day care centers, pet photography and art, groomers, carpet cleaning, dog walkers and trainers, clubs and organizations dedicated to the health and well being of canines.

- On site data ID micro-chip implants for dogs, provided by the Capital Area Humane Society from 12:00 p.m. – 2:00 p.m.
- The **Meet the Breed** area, sponsored by the Franklin County Dog Shelter, where novice dog enthusiasts can determine the type of dog that is best for their family and home.
- Demonstrations by dog agility groups, retriever dogs, rescue dogs and others!
- Swimming and dog volleyball at the **Water Bark Beach**.
- Canine companion adoptions through various dog rescue groups on hand.
- Many things to do, see and buy for you and your dog, all day long.

“From educational advice to live entertainment, WAG! will be a **free**, fun and convenient way for dog enthusiasts to buy and learn all about the products and services needed for their canine companions,” Mike Poleway, of Event Marketing Group, producers of WAG! said.

For more information, activity schedules, and to register for the WAG! Wilderness Walk, log on to [www.WAGFEST.com](http://www.WAGFEST.com).

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For More Information, Contact:  
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